



Strengthening Seniors Neighborhood Networks

What is it?

- A three year project funded by New Horizons (ESDC) aimed at reducing seniors isolation
- Part of collective impact project – one of nine across Canada; one of six projects under Keeping Ottawa Seniors Connected initiative
- Testing a community development approach to the challenge of isolation in low income seniors by strengthening seniors social participation

What are we hoping for?

- Potential to produce evidence-based and research informed guidelines for practices that reduce seniors social isolation and that have implications for health outcomes
- Potential to demonstrate the effectiveness of investments in building vital neighborhood networks as important in reducing health care spending
- Potential to generate impacts at an individual level, as well as at a population level

Evaluation Plan

- Evaluation plan is quite robust and includes
 - ▶ Theory of change (how isolated seniors will change their behaviors)
 - ▶ Logic model
 - ▶ Tools: participant record, pre-post participant survey, 1-1 partner, staff and participant interviews, activity records.
 - ▶ Pre-post survey includes Be Well measures around Sense of Belonging

Logic Model: Strengthening Seniors' Neighbourhood Networks Project (SSNN) of South-East Ottawa Community Health

